



State of Alabama Personnel Department
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www.personnel.alabama.gov
Continuous Announcement

TOURIST PROMOTION REPRESENTATIVE – 11030

WELCOME CENTER OPTION - 343

Salary: \$26,623.20 - \$49,267.20

Starting salary upon initial appointment to the merit system may be based on various factors.

Announcement Date: April 11, 2012

Revised Date: September 13, 2023

JOB INFORMATION

The Tourist Promotion Representative – Welcome Center option is a permanent, full-time position with the Alabama Tourism Department. Positions are located throughout the state. This is specialized public information and public relations work involving promotion of the tourism and travel industries within the state. Employees promote travel and tourism through utilization of direct public contact and indirect marketing techniques.

MINIMUM REQUIREMENT(S)

- High school graduation or GED equivalent.
- Two (2) years of experience in promotional work with local or state tourist or travel organizations; chambers of commerce; or radio, television, or newsprint OR two (2) years of experience in the hospitality industry.

NOTE(S)

- Completion of three (3) college courses in public relations, speech, history (Alabama, U.S., and World), marketing, management, communications, geography, journalism or a related subject will substitute for one (1) year of the required experience.
- Applicants MUST list coursework on the application.
- Examples of experience in the hospitality industry include, but are not limited to, work in restaurants, fast food establishments, hotels, resorts, and state and city parks.

EXAMINATION

- Open-Competitive to all applicants.
- An Evaluation of Training and Experience as shown on the application will comprise 100% of the final score for the open-competitive register.

HOW TO APPLY

- Complete an Application for Examination Form available at www.personnel.alabama.gov, the above address, or any Alabama Career Center Office.
- Apply on-line, by mail, by fax, or by email at apply@personnel.alabama.gov. Applications will be accepted until further notice. The State Personnel Department is not responsible for late receipt of applications due to mail service or faxing malfunctions.

Veteran's credits are NOT allowed on promotional examinations.

THE STATE OF ALABAMA IS AN EQUAL OPPORTUNITY EMPLOYER

*Please refer to the back of this announcement for complete information on State Personnel's policy for accepting post-secondary and advanced degrees.

Except for pretest information provided by State Personnel to all applicants, you should not directly or indirectly obtain information about examinations. If you do, the State Personnel Director may do several things. One, you may not be given an examination. Two, you may be disqualified after an examination. Three, your name may be removed from a register. Or four, your name may not be certified from the register. (Rules of the State Personnel Board, Chapter 670-x-9). According to the Code of Alabama, 36-26-47, a willful violation of exam security is a misdemeanor. Any person who is convicted of this type of misdemeanor will be ineligible for appointment to or employment in a position in State service for a period of five years and, if the person is an officer or employee of the State, will forfeit his or her office or position.

If you know of anyone who has violated this policy, you should contact the Examination Manager at the State Personnel Department.

Applicants hired by the State of Alabama on or after January 1, 2012 will be subject to the E-Verify process pursuant to Act No. 2011-535.

State of Alabama Personnel Department

Policy on Accepting College Coursework, Post-Secondary and Advanced Degrees

1. Specific college coursework required for a job classification, as well as bachelor's, graduate, post graduate, and doctoral degrees will be accepted from schools accredited by the Distance Education Accrediting Commission (DEAC) or any of the six regional accreditation associations in the United States listed below:

- Southern Association of Colleges and Schools (SACS)
- Middle States Commission on Higher Education (MSCHE)
- Northwest Commission on Colleges and Universities (NWCCU)
- Higher Learning Commission (HLC)
- New England Commission of Higher Education (NECHE)
- Western Association of Schools and Colleges –Senior College and University Commission (WASC-SCUC)

College coursework is defined as credit hours leading to a bachelor's degree or higher.

2. Coursework or degrees from schools that have not been accredited by one of the above accreditation associations may be accepted if a ***regionally accredited school**** considers the coursework or degree to be an acceptable prerequisite for admission to an advanced degree program. For example, if a regionally accredited school accepts an applicant's bachelor's degree for admittance into a graduate degree program, State Personnel will accept the degree. In the case of required college coursework (but no degree requirement), State Personnel will accept the college coursework if a regionally accredited school accepts the coursework towards a post-secondary degree (e.g., a bachelor's degree). ***This must be documented by a letter of acceptance from the regionally accredited school.*** State Personnel will review such requests on a case-by-case basis.

Note: This policy is subject to change. Certain state agencies may have additional requirements.

*The term "regionally accredited school" refers to an institution of higher education accredited by one of the six regional accreditation associations listed above.